

Alan Kunsman Roofing & Siding, Inc.

203 Washington Street

Freemansburg, PA 18017
(610) 865-6990

Dear Homeowner,

My purpose for writing is to inform you of our exterior home maintenance program.

We have been successfully engaged in the roofing and siding business in the Lehigh Valley for the past 34 years. Our firm has a reputation for being dependable and honest.

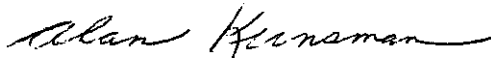
The program being offered is a result of requests from many of our long-time customers. We have designed a plan whereby we would come to your home periodically to check the roof and overall condition of the exterior of the home. The purpose is to detect minor problems for the homeowner before they become major and costly. This plan was designed to give you peace of mind, as well as save you time and money.

Please see the reverse side for an example of SOME areas that will be checked periodically.

If you feel that you can benefit from a program such as this, please call our office to set up an appointment and I, personally, will come to your home and explain this program in detail.

Please be assured that there is NO OBLIGATION on your part.

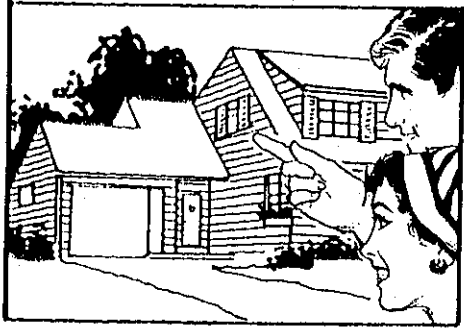
Sincerely,



Alan D. Kunsman
President



Bulk Rate
 U.S. Postage
PAID
 Lehigh Valley PA
 Permit No. 297



Our SERVICE is "On The House"!

IT'S TOUGH AT THE TOP

Your roof plays an important part in the overall "health" of your house. It has a lot of enemies--the sun causes roofing to become dried-out, brittle and faded. Wind, rain, hail, and temperature changes are all contributing factors to "roof wear". It is important to inspect your roof on a regular basis for minor damage which may have occurred from storms, falling objects, or various other occurrences. Don't climb on the roof to inspect it yourself! Before proceeding with repairs, have your roof professionally inspected by a **Qualified, Reputable** roofer. Be sure to then have minor damages repaired. This will increase the life expectancy of your roof.

THE HEALTH OF YOUR ROOF

THINGS TO LOOK FOR IN CARING FOR SLATE ROOFS:

1. Look for broken, missing or flaking slate.
 2. Metal flashings should be inspected to see if they should be sealed.
 3. Vent pipes should be inspected to see if pipe that goes through metal flanges is sealed properly.
 4. Metal valley should be inspected for possibility of expansion and contraction causing the metal to break.
 5. Galvanized and tin flashings on roof should be inspected for possibility of expansion and contraction causing the metal to break.
 6. Ridge of slate roof should be sealed with roofing cement or a metal ridge roof installed to protect from rain.
- SHINGLE ROOF**
1. Problems to look for on asphalt shingles:
 - A. Shingles show loss of protective granules.
 - B. Cracked, blistered or curled shingles.
 - C. Missing shingles.
 2. Water lanes showing signs of deterioration.
 3. Vent pipes should be inspected to see if pipe that goes through metal flanges is sealed properly.

4. Metal valley should be inspected for possibility of expansion and contraction causing the metal to break.
5. Galvanized and tin flashings on roof should be painted approximately every five (5) years, and also be inspected to see if the flashing is sealed.

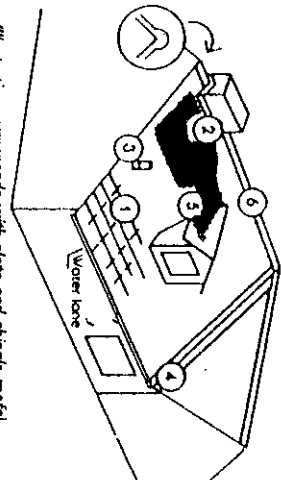


Illustration corresponds with slate and shingle roofs

GUTTERS AND DOWNSPOUTS

Gutters and downspouts should be checked and cleaned on a regular basis to prevent damage to foundation walls from water overflow and ice back-up.

FLAT ROOFS

1. Check for expansion problem at all joints of metal flashings where roofing material meets.
2. Look for a breaking problem in the roofing material where the roof meets adjoining walls.
3. Vent pipes should be inspected to see if pipe that goes through metal flanges is sealed properly.
4. Fiber asphalt roof coating should be applied approximately every five (5) years to keep flat roof in good condition. (A gravel built-up roof never needs any roof coating applied to it). Problems to look for on the built-up roofing are:
 - A. Blistering on top layer of felt.
 - B. Seams of roofing felt pulling apart.
 - C. Cracking and drying out of top layers of roof coating.

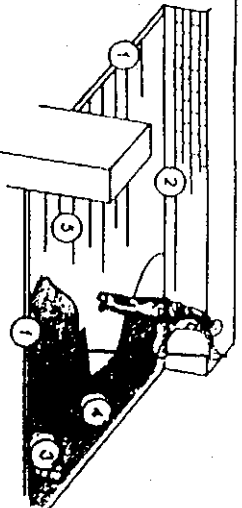


Illustration corresponds with flat roofs